



**OFFICE OF THE SPECIAL ENVOY OF THE SECRETARY-GENERAL  
FOR THE GREAT LAKES REGION**

---

## **Private Sector Investment Conference (PSIC)**

<b>SUMMARY OF FACTS</b>	<ul style="list-style-type: none"> <li>▪ Investment Opportunities Brief showcasing 25 illustrative projects compiled from April – August 2014</li> <li>▪ Roundtable on Responsible Investment in the Great Region held in the Margins of the UN Global Compact Joint meeting of UN Private Sector Focal Points and Global Compact Area Networks on 11 June 2014</li> <li>▪ Regional Consultation on the IOB and preparations for the PSIC held in Luanda, Angola on 17-18 December 2014, attended by ministers responsible for investment and Finance as well as representatives of Private Sector and Development Partners. IOB and PSIC preparation plan were endorsed</li> <li>▪ ROM meeting of 31 January 2015 in Addis Ababa, Ethiopia endorsed the IOB and preparation plan.</li> <li>▪ In February 2015 – DRC was selected to host the PSIC</li> <li>▪ June 2015, SESG mission to DRC resulted in date of the PSIC agreed with DRC government as 24-25 February 2016, coinciding with 3<sup>rd</sup> anniversary of PSC-F</li> <li>▪ July, Technical Support Committee updated on the preparations for the PSIC and requested further updates along the way</li> <li>▪ July 2015, SESG met with DRC National Organizing Committee and a further meeting at a technical level three weeks later to hasten the preparations for the PSIC</li> </ul>
<b>ANALYSIS</b>	<ul style="list-style-type: none"> <li>▪ Very expensive exercise, involving a significant amount of coordination, technical preparations, and canvassing</li> <li>▪ Great interest from DRC to see projects identified take-off, but need to prepare projects better to attract private investment</li> <li>▪ Many projects will need blended financing to leverage private sector interest alongside delivery of peace dividends</li> </ul>
<b>NEXT STEPS</b>	<ul style="list-style-type: none"> <li>▪ Assess the state of readiness (bankability) of projects and prepare project profiles in private sector-oriented formats (in the process of on-boarding consultants)</li> <li>▪ Examine the regulatory environment and investment climate in the region for investment in regional projects and prepare information and advocacy materials for engagement with stakeholders (government for policy improvement, private sector for information and influence) – regional workshop planned for 31 Aug to 2<sup>nd</sup> September including Chambers of Commerce, Investment Promotion Agencies, Regional Economic Communities</li> </ul>



**OFFICE OF THE SPECIAL ENVOY OF THE SECRETARY-GENERAL  
FOR THE GREAT LAKES REGION**

	<ul style="list-style-type: none"> <li>▪ Train and work with governments projects’ promoters on strategy to sell the projects and skill-up on marketing investment projects</li> <li>▪ Launch targeted roadshows to raise awareness of the various opportunities and pitch the investment opportunities to various investment decision-makers</li> <li>▪ Recruit a local Events Management Company to help with the detailed logistical requirements</li> <li>▪ Execute conference preparation strategy</li> </ul>	
<b>MESSAGING</b>	<ul style="list-style-type: none"> <li>▪ Increased access to viable economic opportunities for the populations of the conflict affected areas will enhance their resilience and resistance to being drawn into conflict – this must be supported</li> <li>▪ Sustainable decent job opportunities for women and youth will provide tangible peace dividends to complement on-going efforts to address trauma of conflict and build strong allies in peace and stability maintenance.</li> <li>▪ To prepare Bankable projects that will attract investment requires resources, and in the atmosphere amenable to moral hazard, a regional approach to preparation of these projects would be more forthcoming to do so in a timely fashion</li> <li>▪ While there is a negative Risk perception for the region, there is significant basis for galvanizing investment, based on existing investors and demonstrating commitment to improvement in the political and investment climate</li> <li>▪</li> </ul>	
	<b>Drafted by</b>	<b>Distribution</b>
	<b>Allan Mukungu</b>	<b>O/SESG</b>
<b>DATE: 17 August 2015</b>		